## Purpose of social network site project

The key to estimate the success of a social network site (aka. SNS) is the visits of the website. In order to attract users, the social network site must have a good design. The design is not only for front end, but also for business logic functions. Therefore, users will give return visits, or even register to the websites.

Most social network site has their own theme, for example, Facebook is relation oriented SNS, twitter is interests oriented SNS and Instagram is photography-based SNS. All those themes and related functions is to satisfy users’ demand.

The design and the investigation of users’ desire will help us to learn web design.